



**People and nature.
Our future together!**



TMG CREATES THE CONDITIONS

Nowadays, there is a growing awareness of conserving the environment, making nature last. Thijsen Media Group considers this development to be an opportunity and a challenge. Our goal is not merely to be a professional, customer oriented media business. We take on our responsibilities in 'people, planet & profit' as well; we are dedicated to durable entrepreneurship.

People and nature deserve respect and special care!

Thijsen Media Group

Onno Thijsen
CEO

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We keep a clear view of the positive effects we wish to achieve, such as highly motivated and healthy employees, a cleaner environment, safe products and satisfied customers.”

OUR RESPONSIBILITY

Low cost levels are an important aspect in terms of competition. Not at any price, however. We are convinced that it is necessary to take on responsibility for our society and for the environment in order to keep business responsible and durable. TMG actively searches for less polluting materials, goods and processes. Paper is our most important raw material. We only buy it from renowned suppliers practising honest forest management. Around 30% of

TMG's annual consumption consists of recycled paper, and a large amount of our yearly consumption comes from certified companies (FSC and PEFC). TMG was also one of the very first printers in the Netherlands to obtain the FSC- and the PEFC-certificates. Company processes are subjected to very strict safety demands. The safety and well-being of our employees are of the highest importance to TMG.





'BIM' ENVIRONMENTAL CARE

With the increasing number of technical installations, it was decided to design a system for environmental care. This so called 'BIM' system (BIM stands for 'Bedrijfs Intern Milieuzorgsysteem', an Internal Environmental Care System) allows Thijsen to manage any processes which may damage the environment and to reduce waste and energy costs to a minimum.

We care for your environment.

ALCOHOL-FREE PRINTING


Alcohol has always been a necessary ingredient for printing. It is, however, harmful for both health and environment. And it is also highly flammable. There are few printers in the Netherlands which have already fully switched to alcohol-free printing. Nevertheless, the authorities wish to reduce the use of alcohol in the printing business and, in the long term, even want it prohibited.

TMG has been printing alcohol-free for years now.

ENERGY REQUIREMENTS

The increase in capacity of our machines has created a larger need for energy. This is why we decided to generate our own energy. We installed three 36 litre V12 gas engines for this purpose. Using gas operated engines induces a strong reduction of the carbon dioxide emission as compared to the conventional methods of energy supply. Generating energy of course creates heat. We use this heat to operate a cooling device which converts the heat, allowing our premises and all of our machines to be cooled.

We are proud to have created double usage of energy and a comfortable working environment.





KEEPING UP THE GREEN WORK

In the UK, the environment and FSC issues have been defined in many of the companies' corporate DNA. Below, you will find testimonials of two of our retail partners, Debenhams and Argos. They have permanently switched to FSC-paper. Debenhams is a successful department store, with around 145 shops and an online shopping facility. Argos, part of the Home Retail Group, is a very large retailer, employing around 34.000 people in over 700 stores. They offer customers all kinds of merchandising and home related products through their online shop. Both Debenhams's and Argos's main markets are the UK and Ireland.

“I believe that protecting the world's forests is vital in the battle against climate change. Within Debenhams, we recognise the potential impact that timber extraction for papermaking may have on forest conservation and increasingly, our customers understand this too. PEFC set high standards for sustainable forestry and is becoming the prevalent standard in the European pulp and paper making industry. PEFC certification reassures us and our customers that our printed material has been sourced responsibly and with sustainable forestry in mind. We're delighted that Thijsen have been successful in achieving accreditation.”

Chris Tester,
Head of Print Operations, Debenhams



“Protecting the world's forests is vital in the battle against climate change.”



“Argos's recent FSC chain of custody certificate for printed materials clearly demonstrates to our customers that we are purchasing paper originating from forests that are environmentally, socially and economically well managed. The Home Retail Group aims to increase its consumption of certified fibre along the lines set out by the Forest Stewardship Council as this is the best guarantee we can give our customers that the paper or products they purchase come from well managed forests.”

Matthew Willis,
Print&Paper Buyer, Home Retail Group





PAPER RECYCLING

The Netherlands are still leading the way when it comes to recycling paper and cardboard. Waste paper is at present the most important raw material for producing new paper. In producing printed matters, paper scrap and waste are inevitable, since we need to guarantee the production and quality standards. It is very rewarding to continue reducing this 'waste' to a minimum. Separating blank and printed paper is also guaranteed with TMG. We now proudly offer you various types of quality paper, fully produced out of recycled paper.




FSC AND PEFC

Since 2007, TMG boasts the FSC certificate, which guarantees responsible forest management. Our UK retail partners, such as Tesco, Argos, Homebase and Debenhams, are especially FSC-active. Slowly but surely, a comparable evolution is taking place in the Netherlands. Many printers already use FSC paper and order it through their suppliers. Nevertheless, the customer wants to see proof that his flyer, letter or brochure was printed on FSC paper. And he wants it guaranteed by the well known FSC logo. In order to be allowed to use this logo in printing, the printer needs to have an FSC certificate and needs to use FSC paper. FSC labelled products guarantee wood and paper from certified forests. The FSC organisation also checks the entire production chain from forest to final product. If a company wishes to sell FSC labelled products, it needs to have a COC (Chain of Custody) certificate like TMG has.

Another significant quality mark TMG obtained is PEFC, the 'Programme for Endorsement of Forest Certification

schemes'. The PEFC certificate is a voluntary initiative, inspired by the private sector. Forest owners use it to guarantee to their customers that the products they buy, have been certified by independent parties, based on the PEFC criteria. These criteria all focus on responsible forest management. The goal of the PEFC forest certificate is the promotion of an international, credible framework for all quality marks an initiatives of forest certification, in Europe as well as outside of Europe, and the reciprocal recognition of quality marks.

PEFC and FSC are both international, independent organisations without purpose of gain. They both aim for the same goal, which is responsible forest management. They do however each have their own separate certification system. Both certifications check the entire production chain, from forest to final product. And from an environmental perspective, both systems are identical. But there are differences as well.





Responsible Forest Management'

Cert no. CU-COC-806106

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Promoting sustainable forest management

PEFC/30-31-012

www.pefc.org

Differences between FSC and PEFC:

- One of the most important differences between both standards is that PEFC allows the certification of several offices of the same company, situated in different countries. As for FSC, that kind of certification is only possible in case of multinationals involved in a pilot project.
- FSC does not merely focus on the interests of nature; it also keeps in mind those of humanity: it has a stronger connection to the social aspect. PEFC, on the other hand, was designed as a pan-European forest certificate, initiated by the European forestry sector.
- PEFC only advises to allow all involved national parties access to the decision making process. With FSC, giving access to the decision making process is obligatory. FSC is more of a quality mark for consumers.
- The surcharge paid for FSC is higher than that for PEFC. This makes it more attractive, from a cost price point of view, to opt for PEFC.

WHICH TYPES OF PAPER ARE PRESENTLY AVAILABLE IN FSC?

Especially over the last year, the offer of FSC paper has substantially increased. At the same time however, the demand for this type of paper keeps on growing. This is why this 'responsible' paper remains hard to come by and you will have to pay a little bit more for it. Please be in time with your orders, so that we can guarantee your company's paper supply. Below, you will find a list of the types of paper which are now available in FSC quality. If you are interested in the available grades of PEFC certified paper, please contact us.

Leipa FSC + 100% recycled

UltraMag Gloss	LWC	51 - 65 gsm
Ultra Lux Semi Gloss	Recycled offset coated	57 - 80 gsm

Neckar FSC + 100% recycled

Signa Coat Gloss	Recycled offset coated	57 - 115 gsm
Signa Premium	Recycled offset coated	57 - 80 gsm

Sappi FSC-certified

RP200	LWC	60 - 80 gsm
RP400	LWC Hi-bright	60 - 115 gsm
X-Press	MWC	70 - 115 gsm
Royal Roto	WFC	90 - 170 gsm
9-Lives	WFC	90 - 170 gsm
Go Gloss / Silk	WFC	90 - 170 gsm
Go Matt 1.1	WFC	90 - 170 gsm
Crown Offset	WF Offset	70 - 160 gsm

SCA FSC certified

GraphoLux	LWC	51 - 70 gsm
GraphoCote	LWC Hi-bright	60 - 80 gsm
GraphoMatt	LWC Hi-bright matt	57 - 65 gsm
GraphoNova	SC Plus	51 - 60 gsm
GraphoSet	SC	52 - 60 gsm
GraphoCrystal	Improved Newsprint ISO75	52 - 60 gsm
GraphoBright Extra	Improved Newsprint ISO72	49 - 55 gsm
GraphoBright	Improved Newsprint ISO68	49 - 55 gsm

Burgo FSC certified

Respecta gloss / silk	WFC	90 - 170 gsm
Ecotecno gloss / silk / mat	WFC	80 - 170 gsm
Fenice gloss / mat	MWC	80 - 130 gsm

Norske PEFC certified, circa 80% recycled

NorX	Improved Newsprint	48.8 - 52 gsm
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Storaenso Recycled (100%):

Flyo iso 59	Improved Newsprint ISO59	48.8 - 52 gsm
SC-A + SC-B	SC	49 - 56 gsm

Storaenso FSC: certified

LumiPress (Oulu)	WFC	90 - 150 gsm
LumiPress (Oulu)	SC-A, SC-A+	52 - 60 gsm
TerraPress	LWC Hi-bright	
NovaPress	MWC	
CosmoPress	MWC	
LumiPress	WFC	

UPM Recycled (100%):

UPM News H	Soft calendered Newsprint	45 - 48.8 gsm
UPM Brite 63/65/68/72 H	Improved Newsprint	42 - 55 gsm

UPM FSC certified

UPM Max H	SC-A (gloss)	45 - 60 gsm
UPM Satin / Satin Plus	MFC	54 - 65 gsm
UPM Cote H	LWC (gloss)	51 - 70 gsm
UPM Ultra H / SH	LWC Hi-bright (gloss + silk)	54 - 80 gsm
UPM Star H / MH	MWC (gloss + matt)	60 - 100 gsm
UPM Fine	WFU	60 - 120 gsm
UPM Fine SC	WFU Supercalendered	60 - 120 gsm
UPM Finesse	WFC (gloss + silk + matt)	70 - 130 gsm

Everything revolves around your satisfaction

